

# Assessing MLB Batters in 2023

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This document provides a walk-through of a simple, cursory data analysis in an applied context. The walk-through is designed to convey the general tasks involved in creating simple analytics-based informational products in an R-based workflow. Students are invited to follow along with what I do, and manipulate my code to get their own results.

## Pre-Analysis

### Scenario

We have been approached by the New York Mets to assess which are the best batters in Major League Baseball. They feel like they can win the league championship with one or two more elite batters, but they do not know whom to pursue in a trade or free agent signing

### Project Conception

Although the task seems straightforward, the problem is that we do not have clear, uncontroversial answers about which player would be the best for the New York Mets. Hitters are good at different things, and we do not know what kind of hitter would be best for the Mets specifically. I think that our best strategy is to inform the Mets baseball professionals about who did a good job in different aspects of batting, and decide who is best for that particular team in conversation with others.

### Research Design

I propose that, as a team, each of us selects an indicator from 2023 seasonal batting data to get ideas on who did well at particular facets of hitting. We will look at leaderboards to determine who did best and worst among qualified hitters.

# Data Wrangling

## Data Acquisition

The data is stored on the Excel sheet provided in class. To import data from the first worksheet of this Excel workbook:

```
# Import data from Excel
data <- read_xlsx("MLB 2023 Batting Statistics.xlsx", sheet = 1)

# Look at first few rows and columns
head(data, 5)

## # A tibble: 5 x 18
##   Name Team      G    PA  AVG     R   HR  RBI  OBP  SLG  SB K_pct BB_pct
##   <chr> <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 Rona~ ATL    159  735 0.337  149  41   106 0.416 0.596  73 0.114 0.109
## 2 Mook~ LAD    152  693 0.307  126  39   107 0.408 0.579  14 0.154 0.139
## 3 Fred~ LAD    161  730 0.331  131  29   102 0.410 0.567  23 0.166 0.0986
## 4 Matt~ ATL    162  720 0.283  127  54   139 0.389 0.604   1 0.232 0.144
## 5 Shoh~ LAA    135  599 0.304  102  44    95 0.412 0.654  20 0.239 0.152
## # i 5 more variables: WPA <dbl>, WAR <dbl>, Earned <dbl>, PlayerId <dbl>,
## #   MLBAMID <dbl>
```

There are not major data cleaning issues for you to perform, as I pre-cleaned the data.

The data we will consider include:

- **Name (Name):** Player's name
- **Team (Team):** Player's team
- **Games (G):** Number of games in 2023 in which player appeared
- **Plate Appearances (PA):** Number of time in 2023 that player attempted an at bat
- **Batting Average (AVG):** Percent of times in which a plate appearance results in a hit
- **Runs (R):** Number of times that player cross home plate to score a point for team
- **Home Runs (HR):** Number of times player it it out of the part to score themselves and all players on base instantly.
- **Runs Batted In (RBI):** Number of runs scored due to player's at bats
- **On-Base Percentage (OBP):** Percent of time that plate appearances result in player reaching base safely
- **Slugging Average (SLG):** Average number of bases that a player covers by hit, walk or some other means of hitting the ball.
- **Stolen Bases (SB):** Number of times player advance base by "stealing" base
- **Strikeout Percentage (K\_pct):** Percent of plate appearances that result in strikeouts
- **Walk Percentage (BB\_pct):** Percent of plate appearances that result in walks.
- **Win Probability Added (WPA):** Player's name
- **Wins Above Replacement (WAR):** Estimate of how many additional wins a team will receive by playing this player versus a low-level MLB player.
- **Earnings (Earned):** Estimates of money delivered to club by virtue of playing performance. In millions of dollars.

## Analysis

So who was good at what? Let's focus on the variable strikeout percentage. Strikeouts are bad because there is no possibility of reaching base or advancing due to a defensive player error or fielder's choice.

What counts as a good or bad score? Let's look at the distribution of the statistic:

```
summary(data$K_pct)
```

```
##   Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## 0.05511 0.17061 0.20976 0.20788 0.23853 0.32700
```

Let's make ranked lists. This is how we get the top 20 performances in terms of strikeout percentage:

```
# Sort the data by Strikeout Percentage in ascending order to get those with the lowest K%
data <- data[order(data$K_pct),]
```

```
# Select the top 20 players with the lowest strikeout percentages
head(data[,c("Name", "Team", "K_pct")], 20)
```

```
## # A tibble: 20 x 3
##   Name                Team  K_pct
##   <chr>                <chr> <dbl>
## 1 Luis Arraez          MIA   0.0551
## 2 Jeff McNeil          NYM   0.100
## 3 Keibert Ruiz        WSN   0.103
## 4 Steven Kwan         CLE   0.104
## 5 José Ramírez        CLE   0.106
## 6 Ronald Acuña Jr.    ATL   0.114
## 7 Alex Bregman        HOU   0.120
## 8 Nico Hoerner        CHC   0.121
## 9 Kyle Tucker        HOU   0.136
## 10 Masataka Yoshida   BOS   0.140
## 11 Andrew Benintendi  CHW   0.143
## 12 Gleyber Torres     NYY   0.146
## 13 Marcus Semien      TEX   0.146
## 14 Vladimir Guerrero Jr. TOR   0.147
## 15 Adley Rutschman    BAL   0.147
## 16 Alec Bohm          PHI   0.154
## 17 Mookie Betts       LAD   0.154
## 18 Alex Verdugo       BOS   0.154
## 19 Dominic Smith      WSN   0.155
## 20 Mark Canha         - - - 0.156
```

Here are the worst performers:

```
# Sort the data by Strikeout Percentage in ascending order to get those with the lowest K%
data <- data[order(-data$K_pct),]
```

```
# Select the top 20 players with the lowest strikeout percentages
head(data[,c("Name", "Team", "K_pct")], 20)
```

```
## # A tibble: 20 x 3
##   Name                Team  K_pct
##   <chr>                <chr> <dbl>
## 1 Brent Rooker        OAK   0.327
## 2 Jack Suwinski      PIT   0.322
## 3 James Outman       LAD   0.319
```

```
## 4 Ryan McMahon      COL  0.316
## 5 Teoscar Hernández SEA  0.311
## 6 Eugenio Suárez    SEA  0.308
## 7 Kyle Schwarber    PHI  0.299
## 8 Josh Jung         TEX  0.293
## 9 Luis Robert Jr.   CHW  0.289
## 10 Matt Chapman     TOR  0.284
## 11 MJ Melendez      KCR  0.282
## 12 J.D. Davis       SFG  0.278
## 13 Anthony Volpe    NYY  0.278
## 14 Cal Raleigh      SEA  0.278
## 15 Trent Grisham    SDP  0.277
## 16 Adolis García    TEX  0.277
## 17 Jake Burger      - - - 0.276
## 18 Nick Castellanos PHI  0.276
## 19 Ezequiel Tovar   COL  0.270
## 20 Max Muncy        LAD  0.264
```

To get Max Muncy's information

```
data[data$Name == "Max Muncy", ]
```

```
## # A tibble: 1 x 18
##   Name Team      G    PA  AVG    R   HR  RBI  OBP  SLG  SB K_pct BB_pct
##   <chr> <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 Max ~ LAD    135  579 0.212   95   36  105 0.333 0.475   1 0.264 0.147
## # i 5 more variables: WPA <dbl>, WAR <dbl>, Earned <dbl>, playerId <dbl>,
## #   MLBAMID <dbl>
```

To only look at some of Max Muncy's data:

```
data[data$Name == "Max Muncy", c("Name", "Team", "AVG", "HR", "K_pct")]
```

```
## # A tibble: 1 x 5
##   Name      Team  AVG  HR K_pct
##   <chr>   <chr> <dbl> <dbl> <dbl>
## 1 Max Muncy LAD    0.212   36 0.264
```

To look at all of the Mets:

```
subset(data, Team == "NYM")
```

```
## # A tibble: 4 x 18
##   Name Team      G    PA  AVG    R   HR  RBI  OBP  SLG  SB K_pct BB_pct
##   <chr> <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 Pete~ NYM    154  658 0.217   92   46  118 0.318 0.504   4 0.229 0.0988
## 2 Bran~ NYM    152  682 0.274   89   24   68 0.363 0.466   3 0.214 0.109
## 3 Fran~ NYM    160  687 0.254  108   31   98 0.336 0.470  31 0.199 0.0961
## 4 Jeff~ NYM    156  648 0.270   75   10   55 0.333 0.378  10 0.100 0.0602
## # i 5 more variables: WPA <dbl>, WAR <dbl>, Earned <dbl>, playerId <dbl>,
## #   MLBAMID <dbl>
```

To look at players with K\_pct that are below 15%

```
subset(data, K_pct < 0.13)
```

```
## # A tibble: 8 x 18
##   Name      Team      G    PA  AVG    R   HR  RBI  OBP  SLG  SB K_pct
##   <chr>   <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
```

```

## 1 Nico Hoern~ CHC      150  688 0.283   98    9    68 0.346 0.383   43 0.121
## 2 Alex Bregm~ HOU      161  724 0.262  103   25   98 0.363 0.441    3 0.120
## 3 Ronald Acu~ ATL      159  735 0.337  149   41  106 0.416 0.596   73 0.114
## 4 José Ramír~ CLE      156  691 0.282   87   24   80 0.356 0.475   28 0.106
## 5 Steven Kwan CLE      158  718 0.268   93    5   54 0.340 0.370   21 0.104
## 6 Keibert Ru~ WSN      136  562 0.260   55   18   67 0.308 0.409    1 0.103
## 7 Jeff McNeil NYM      156  648 0.270   75   10   55 0.333 0.378   10 0.100
## 8 Luis Arraez MIA      147  617 0.354   71   10   69 0.393 0.469    3 0.0551
## # i 6 more variables: BB_pct <dbl>, WPA <dbl>, WAR <dbl>, Earned <dbl>,
## #   PlayerId <dbl>, MLBAMID <dbl>

```

Here is a function to get a specific player's percentile score in strikeout percentage:

```
get_strikeout_percentile <- function(data, playerName, teamName) {  
  # Filter data for the specific player  
  player_data <- subset(data, Name == playerName & Team == teamName)  
  
  # Check if player data exists  
  if(nrow(player_data) == 0) {  
    return(paste("No data found for", playerName, "in", teamName))  
  }  
  
  # Calculate the player's strikeout percentage rank among all players  
  player_rank <- sum(data$K_pct < player_data$K_pct) + 1  
  
  # Calculate the percentile  
  player_percentile <- (player_rank / nrow(data)) * 100  
  
  # Return the player's percentile score  
  return(paste(playerName, "from", teamName, "is in the", round(player_percentile, 2), "percentile for  
}  
  
get_strikeout_percentile(data, "Max Muncy", "LAD")
```

```
## [1] "Max Muncy from LAD is in the 85.71 percentile for strikeout percentage."
```

So let's get started figuring out who is good or bad to give our clients names to consider.