

JOSEPH NATHAN COHEN

Curriculum Vitae: August 2016

Department of Sociology
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Highlights

- Developing new book project profiling how household finances differ across economic classes
- Forthcoming book on research that gained US national media
- Helped lead transformation of Sociology Master's program to competitive Applied Research and Data Analytics graduate program in competitive New York City market
- Newly-developed, competitive R-based graduate statistics curriculum
- Developed funded R&D project for promotion of online learning

Research Interests

Household Finances, Consumption, Socio-Economic Class, Economic Policy, Societal Wellbeing, Social Stratification, Economic Sociology, Political Sociology, Economic Development, Organizations, Quantitative Methodology, Comparative-Historical Research

Positions

2007 – present	Assistant Professor of Sociology CUNY Queens College
2008 – 2011	Director, Master's Program in Applied Research and Data Analytics CUNY Queens College
2005 – 2007	Lecturer in Marketing Fox School of Business, Temple University

Education

Ph.D.	Princeton University , Spring 2007 - Sociology <i>Dissertation Title:</i> The Impact of Neoliberalism, Political Institutions and Financial Autonomy on Economic Development, 1980 – 2003 <i>Committee:</i> Miguel Centeno (chair), Paul DiMaggio, Bruce Western, and Scott Lynch
M.A.	Princeton University , Spring 2003 - Sociology
B.I.B.	Carleton University , Spring 1999 – International Business

Publications

Books

- Joseph N. Cohen (forthcoming) *Financial Crisis in American Households: The Basic Expenses that Bankrupt the Middle Class*. Praeger.
- Miguel Centeno and Joseph N. Cohen (2010) *Global Capitalism*. Polity.

Peer-Reviewed Articles

- Joseph N. Cohen (2016) "The Myth of America's 'Culture of Consumerism': Policy May Help Drive American Households' Fraying Finances" *Journal of Consumer Culture*
- Miguel Centeno and Joseph N. Cohen (2012) "The Arc of Neoliberalism" *Annual Review of Sociology*
- Miguel Centeno and Joseph N. Cohen (2006) "Neoliberalism and Patterns of Economic Development" *Annals of the American Academy of Political and Social Science*

Book Chapters

- Miguel Centeno and Joseph N. Cohen (2015) "Neoliberalism" Robert A. Scott and Stephen M. Kosslyn (eds.) *Emerging Trends in the Behavioral and Social Sciences*. Wiley and Sons.
- Joseph N. Cohen (2012) "Managing the Faustian Bargain: Monetary Autonomy in the Pursuit of Development in Eastern Europe and Latin America" in Renato Boschi and Carlos Henrique Santana (eds.) *Development and Semi-Periphery: Post-Neoliberal Trajectories in South American and Central Eastern Europe*. Anthem Press.
- Paul DiMaggio and Joseph N. Cohen (2005) "Information Inequality and Network Externalities: A Comparative Study of the Diffusion of Television and the Internet" in Victor Nee and Richard Swedberg (eds.) *The Economy Sociology of Capitalism*. Princeton University Press.

Reviews

- Joseph N. Cohen (2015) "Wal-Mart Wars: Moral Populism in the 21st Century" *Contemporary Sociology*
- Joseph N. Cohen (2012) "Review: Terence Halliday and Bruce Carruthers, *Bankrupt: Global Lawmaking and Systemic Financial Crisis*" *International Journal of Comparative Sociology*

Encyclopedia Entries

- Joseph N. Cohen (2008) "Long Wave Theory" in Stewart R. Cleff and James R. Bailey (eds.) *International Encyclopedia of Organization Studies*. Sage.

Works in Progress

- *Free Market Capitalism and Economic Growth: Relationship Disappears After Mid-1990s*
- *Earnings Inadequacy: Large Proportion of US Households Cannot Sustain Basic Livelihoods on Markets*
- *US Households' Low Emergency Savings, and their Implications on their Long-Term Economic Wellbeing*
- *Long-Run Inflation and Political Instability*
- *Financial Insecurity and Social Capital* with Iva Magas

Media Coverage

Peter Hogness (2014) "QC Sociologist: Where Our Money Goes" *Clarion*, November 26. *Winner of New York Labor Communications Council: Best Editorial Column*

Christopher R. Rugaber (2014) "Middle Class Squeeze: From Day Care to Health Care" *Associated Press: Big Story*. September 24.

Richard Salit and Alex Kuffner (2014) "Middle Class Squeeze: R.I. wages flatlining as workers struggle" *Providence Journal*. May 31.

Central Time (2014) "Middle Class Money Squeeze" Wisconsin Public Radio. May 12.

Carol Morello and Scott Clement (2014) "'Happy Days' no more: Middle-class families squeezed as expenses soar, wages fall" *Washington Post*, April 26.

Helaine Olen (2014) "Essay: Our Brains Aren't to Blame for Our Financial Woes" *Bloomberg*. April 7.

KCBS Radio (2013) August 25.

Helaine Olen (2013) "Giving up coffee to balance the books: how many lattes to financial freedom?" *The Guardian*. August 13.

Presentations

2014

- “Earnings Inadequacy across US Households” American Sociological Association Annual Meetings, San Francisco, CA
- “Earnings Inadequacy across US Households” Society for the Advancement of Socio-Economics Annual Meetings, Chicago, IL
- “Earnings Inadequacy across US Households” Canadian Sociological Society Annual Meetings, St. Catherines, ON
- “America’s Household Financial Crisis: The Income-Cost Squeeze” Eastern Sociological Society Annual Meetings, Baltimore, MD
- “Teaching through YouTube” CUNY Staten Island College, New York, NY

2013

- “The Myth of American Consumerism: Structure, Not Culture, Fuels Household Overspending” American Sociological Association Annual Meetings, New York, NY.
- “Free Market Capitalism and Governance Quality” Eastern Sociological Society Annual Meetings, Boston, MA.
- “The Political, Economic, and Social Costs of Terrorism: Worth the Price?” Eastern Sociological Society Annual Meetings, Boston, MA.
- “Teaching through YouTube” CUNY Queens College, New York, NY.

2012

- “The Myth of American Consumerism” Queens College Sociology Workshop, CUNY Queens College
- “The Myth of American Consumerism” Eastern Sociological Society Annual Meetings, New York, NY.

2011

- “The Neoliberal Economic Boom” ASA Sociology of Development Annual Conference, Cornell University, Ithaca, NY
- “The Arc of Neoliberalism” Economic Sociology Workshop, University of Pennsylvania, Philadelphia, PA
- “Price Movements and Political Instability” Society for the Advancement of Socio-Economics Annual Meeting, Madrid, Spain
- “The Neoliberal Economic Boom: The Power of the Market or the Resolution of a Financial Crisis” Society for the Advancement of Socio-Economics Annual Meeting, Madrid, Spain
- “Locked into Neoliberalism” Global Studies Association, Prague, Czech Republic.
- “The Neoliberal Economic Boom: The Power of the Market or a Bailout?” American Sociological Associations Annual Meetings, Las Vegas, NV
- “The Neoliberal Economic Boom: The Power of the Market or a Bailout?” Eastern Sociological Society Annual Meetings, Philadelphia, PA

2010

- “Neoliberalism’s Economic Success: Market or State-Engineering?” Bildner Center. CUNY Graduate Center. New York, NY.
- “A Macrosociologist’s Interpretation of the 2008 Crisis and Its Potential Redresses” Annual Meetings of the International Studies Association, New Orleans, LA
- “Secular Inflationary Wave-Driven Political Instability” Annual Meetings of the Eastern Sociological Society, Boston, MA
- “Financial Liberalism & State Dependency” Annual Meetings of the Eastern Sociological Society. Boston, MA.

2009.

- “The Rhythms of Global Conflict: Long Wave Theory and Political Stability in the World System, 1492-1992” (with April Linton). International Political Economy Society, College Station, TX.
- “The Rhythms of Global Conflict: Long Wave Theory and Political Stability in the World System, 1492-1992” (with April Linton) Annual Meetings of the International Studies Association, New York City.

2008

- “Managing the Faustian Bargain: Monetary Autonomy in the Pursuit of Development in Eastern Europe and Latin America”. Invited presentation in conference at University of Tallinn, Tallinn, Estonia
- “Monetary Autonomy, Neoliberalism, Political Institutions and Economic Growth, 1980 – 2003” World International Studies Committee, Ljubljana, Slovenia
- Financial Capitalism’s Elusive Quest: Monetary Autonomy and Economic Growth, 1990 - 2005” Bildner Center for Hemispheric Studies. City University of New York Graduate Center. New York, NY.
- “Financial Capitalism’s Elusive Quest: Monetary Autonomy and Economic Growth, 1990 – 2005” Global Studies Association Annual Meeting. New York, NY

2007

- “Neoliberalism, Political Institutions and Financial Fragility: Three Development Paradigms’ Abilities to Predict Growth Compared” American Sociological Association Annual Meetings. New York, NY.

2006.

- “Economic Growth & Macrofinancial Autonomy, 1997 – 2004” Presented at International Studies Association Annual Meeting, San Diego, CA,

2005.

- “Economic Growth, Liberalism & Institutional Development in the Developing World, 1997 – 2003. Nuffield College, Oxford University, Oxford, UK
- “Economic Growth, Liberalism & Institutional Development in the Developing World, 1997 – 2003. Princeton University, Princeton, NJ
- “Changing the World: Patterns of Revolution since 1492” (with Terry Boswell and April Linton) Presented at the American Sociological Association Annual Meetings, San Francisco, CA

2004

- “Changing the World: Patterns of Revolution Since 1492” (with Terry Boswell and April Linton) Presented at the International Studies Association Annual Meetings, Montreal, Canada, March 17

2003

- “Controlling State Spending, 1973 – 1990” Presented at the Society for Comparative Research’s Fifth Annual Retreat in Princeton, May 10

2002

- “Information Technologies as Network Goods: Explorations in the Economic Sociology of the Internet” (with Paul DiMaggio) Presented at American Sociological Association Annual Meetings, Chicago, August 18

2001

- “Information Technologies as Network Goods: Explorations in the Economic Sociology of the Internet” (with Paul DiMaggio) Presented at Cornell University Conference on Economic Sociology, September 28 – 29.

Teaching

Pedagogy Projects

- Instruction Video Development System. Developing a system to efficiently develop the production of short instructional videos for use in flipped classroom format using student labor. Funded by Queens College Center for Teaching and Learning.

Courses Taught

CUNY Queens College

- Advanced Analytics (Graduate)
- Marketing Seminar (Graduate)
- Research Methodology
- Debating Capitalism (Senior Writing Seminar)
- American Capitalism
- Marketing and the Consumer Society

Temple University

- Introductory Marketing
- Consumer Behavior
- Marketing Research

Courses in Development

- Sociology of Finance
- Baseball Analytics: An Introduction to Sabermetrics on R

Professional Service

Committee Work

- Research Methodology Curriculum Committee (2014)
- Technology Fee Task Force (2008 – 2011)
- Business Committee (2008 -2011)
- Sociology Research Workshop Series (founded workshop) (2009 – 2011)
- Sociology Junior Faculty Hiring Committee (2007 – 2008)
- Demography Junior Faculty Hiring Committee (2007 – 2009)

Journal Referee

American Journal of Sociology, American Sociological Review, Contemporary Sociology, Sociological Theory, International Journal of Comparative Sociology, Socio-Economic Review, Sociological Quarterly, Journal of Consumer Culture, Journal of Social Theory and Behavior, Contemporary Jewry

Grant Referee

Israeli Science Foundation, PSC-CUNY

Grants

2013-2016	Queens College Center for Teaching and Learning
2010	PSC-CUNY
2005	Princeton International and Regional Studies Institute
2000-2004	University Fellowship at Princeton University